

Today

- Midterm discussion
- Introduction to optimization
 - Goats
 - Wine for a wedding

I thought the midterm
was...

- (A) ...easier than I expected.
- (B) ...pretty much what I expected.
- (C) ...harder than I expected.

The hardest part of the midterm was...

- (A) ...the multiple choice section.
- (B) ...the short answer section.
- (C) ...long-answer #1 (find $f'(x)$ using the def.).
- (D) ...long-answer #2 (sketch $f(x)=x^4-x^2$).
- (E) ...long-answer #3 (tangent line).

The most useful thing I did to study was...

- (A) ...doing/reviewing WeBWork assignments.
- (B) ...doing/reviewing OSH.
- (C) ...doing the MT review problem set.
- (D) ...reading the course notes.
- (E) ...reviewing the lecture slides.

I expect I'll get...

(A) A

(B) B

(C) C

(D) D

(E) F

Optimization

- Given a scenario involving a choice of some number, use calculus to find the best value.
 - Translate scenario into a mathematical problem.
 - Solve the problem.
 - Translate back (make sure it makes sense).

I have 10 meters of fence. I want the biggest enclosure possible for my goat. I only know how to make rectangular enclosures.

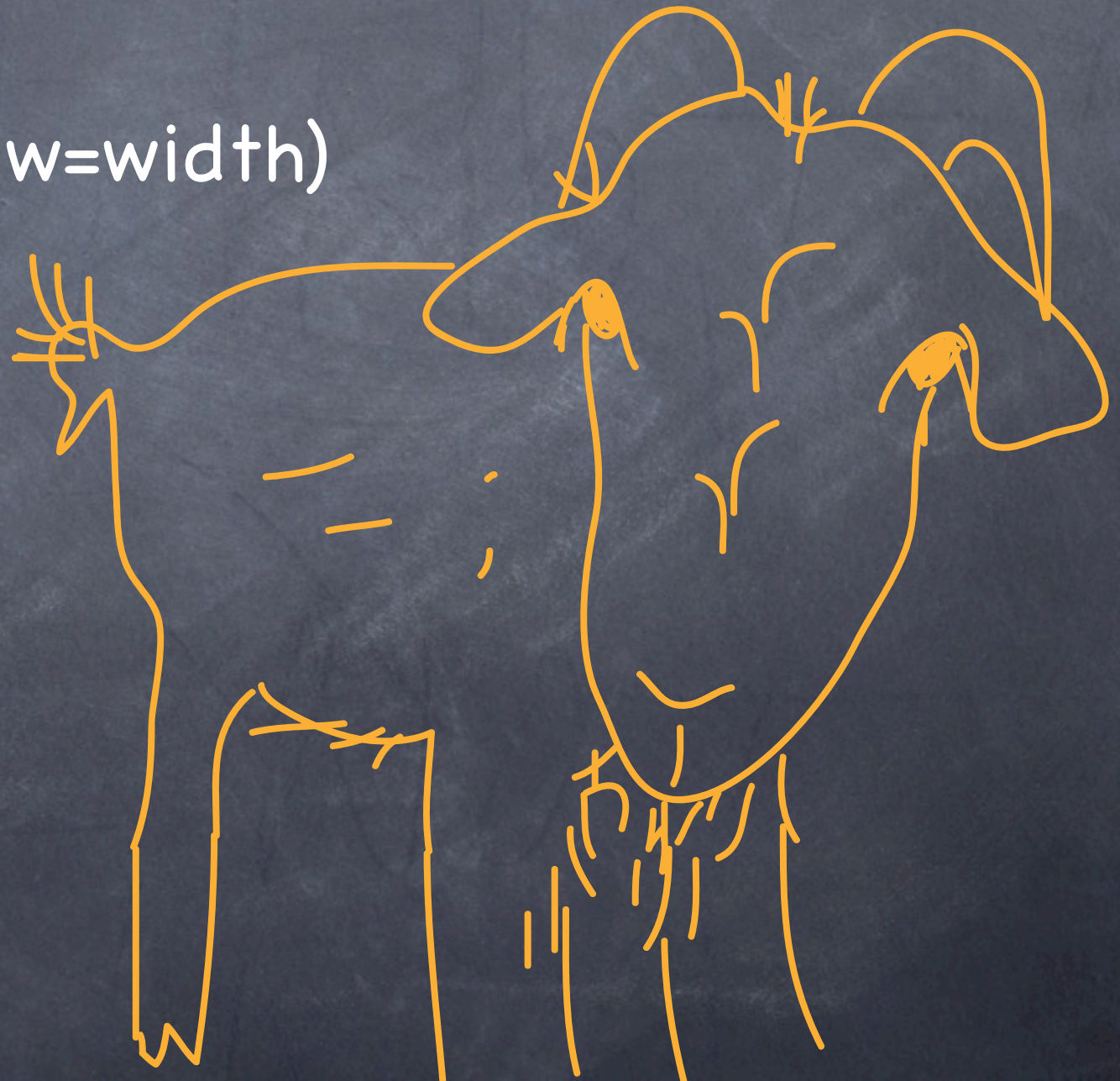
Find the max of

(A) $A(w) = lw$. (l =length, w =width)

(B) $A(w) = w(10-w)$

(C) $A(w) = w(5-2w)$

(D) $A(w) = w(5-w)$



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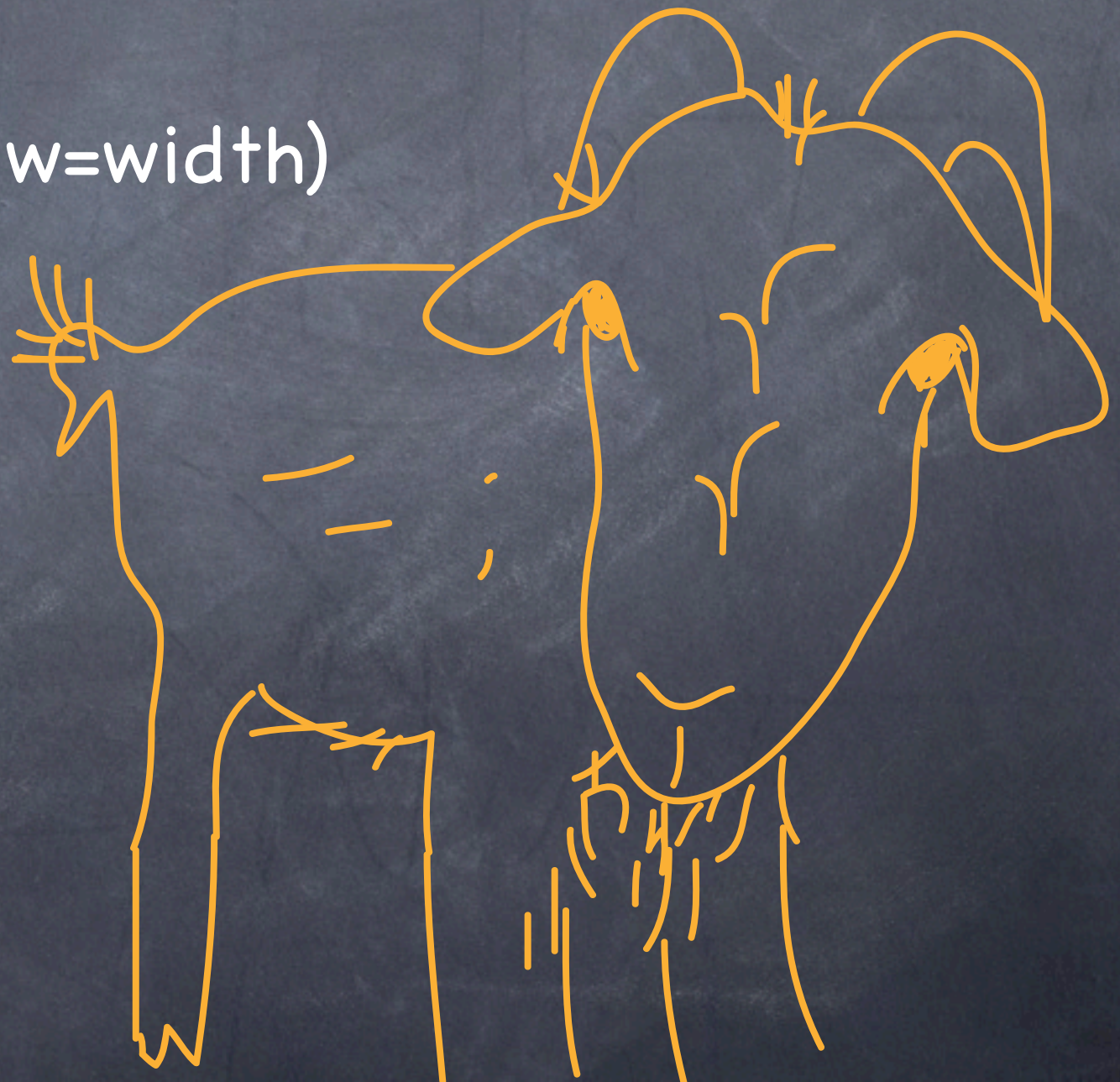
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I have 10 meters of fence. I want the enclosure to be as small as possible but it can't be narrower than my goat (1/2 meter).

How long and how wide should I make the enclosure?

(A) $l = 5/2$ m, $w = 5/2$ m.

(B) $l = 0$ m, $w = 5$ m

(C) $l = 1/2$ m, $w = 9/2$ m

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Find absolute min of $A(w) = w(5-w)$ on $[1/2, 9/2]$.



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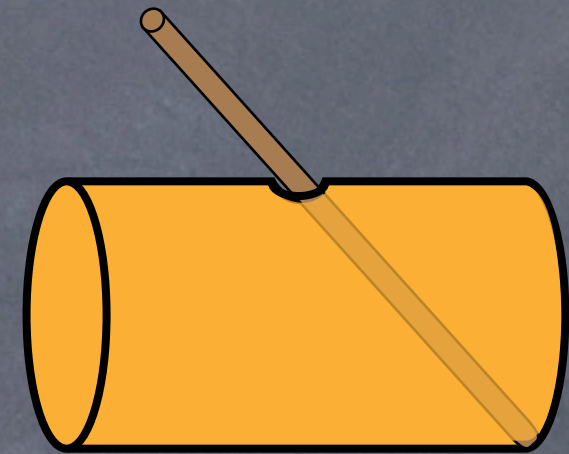
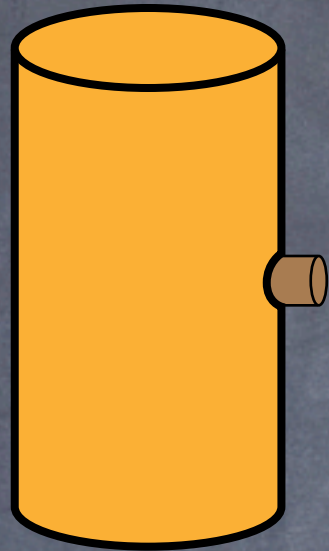
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General structure of these problems

- There's an "objective function" (OF) that you want to maximize/minimize.
- The OF depends on more than one variable.
- There's a constraint relating the two variables.
- The constraint lets you simplify the OF to one variable.

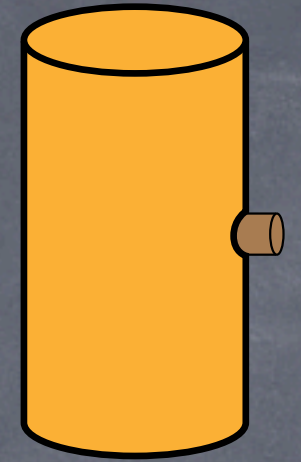
$$A(l,w)=lw, \quad 2l+2w=10 \quad \rightarrow l=5-w, \quad A(w)=(5-w)w$$

Wine for Kepler's wedding

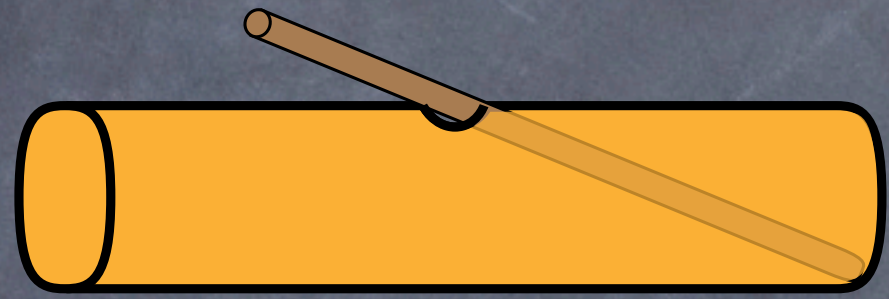


- Wine was sold by "the length of the submerged part of the rod"
- Same length of wet rod = same volume of wine?

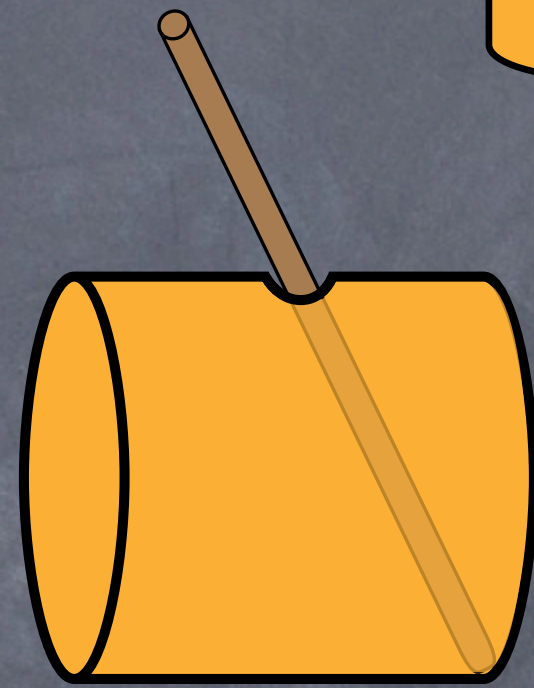
Which barrel would you buy?



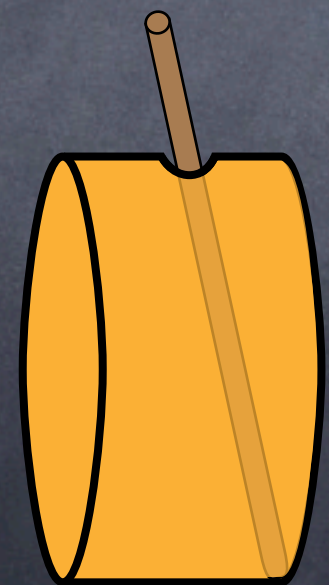
(A)



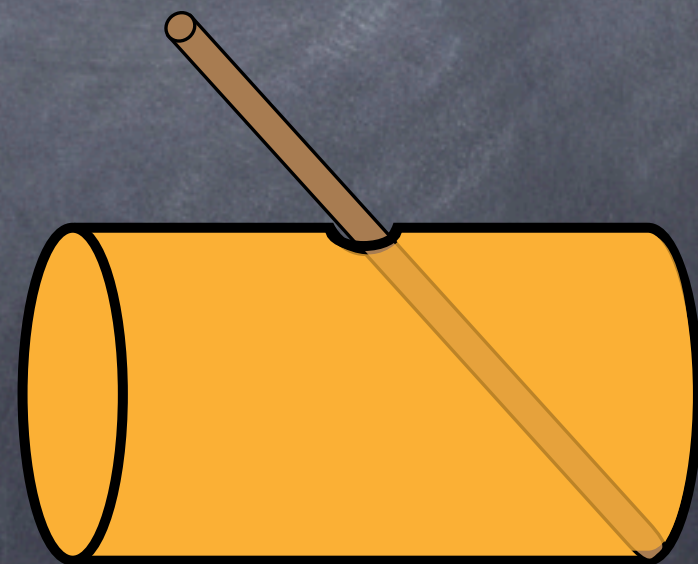
(C)



(B)



(D)



Kepler had enough \$ for a rod-length L_0 . How much wine can he get?

What do you expect to be the best option?

(A) Shortest possible barrel ($h=0$).

(B) Tallest possible barrel ($h = \max h$).

(C) Somewhere in between.

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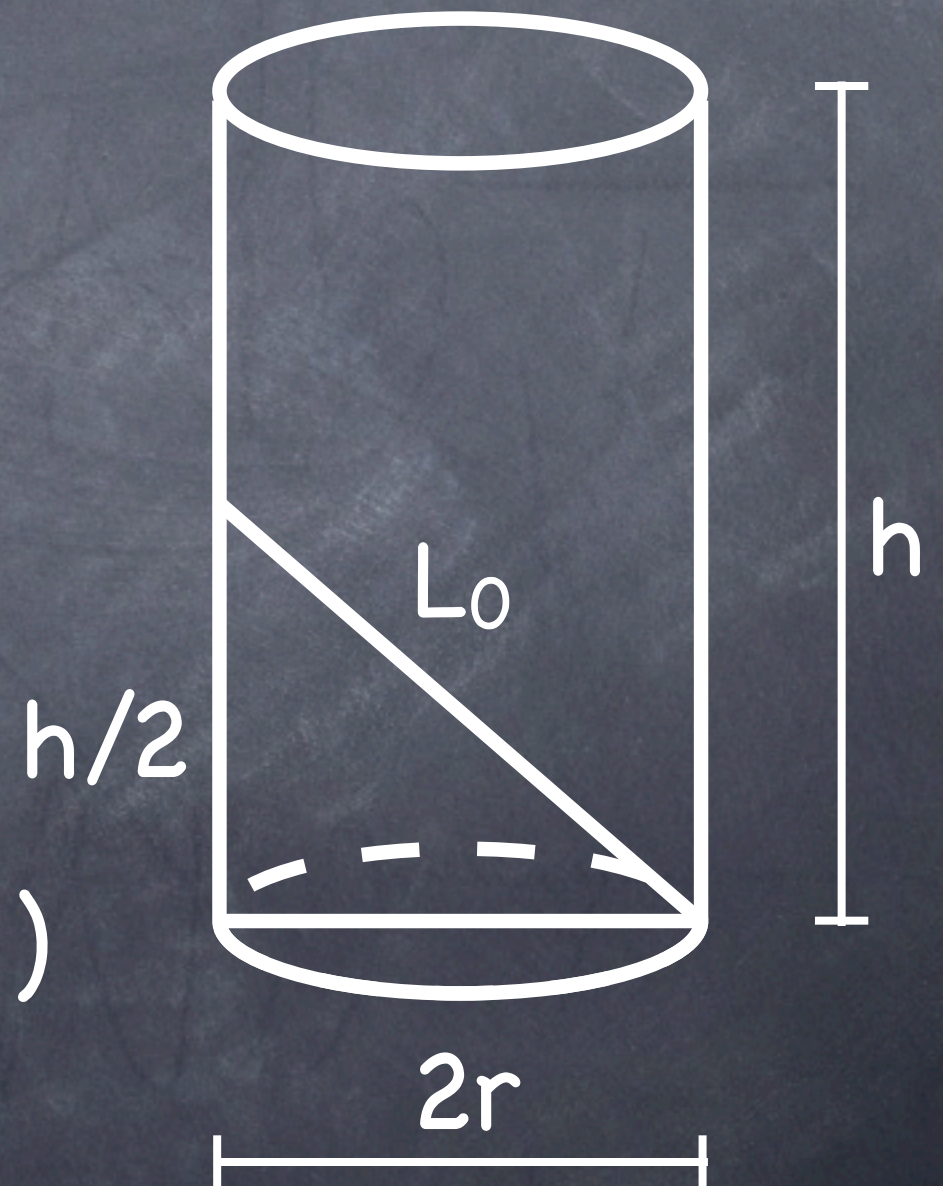
Objective function?
(to be maximized)

(A) $V = 2\pi rh$

(B) $r^2 = L_0^2/4 - h^2/16$

(C) $V = \pi r^2 h$

(D) $L_0 = \text{sqrt}((2r)^2 + (h/2)^2)$



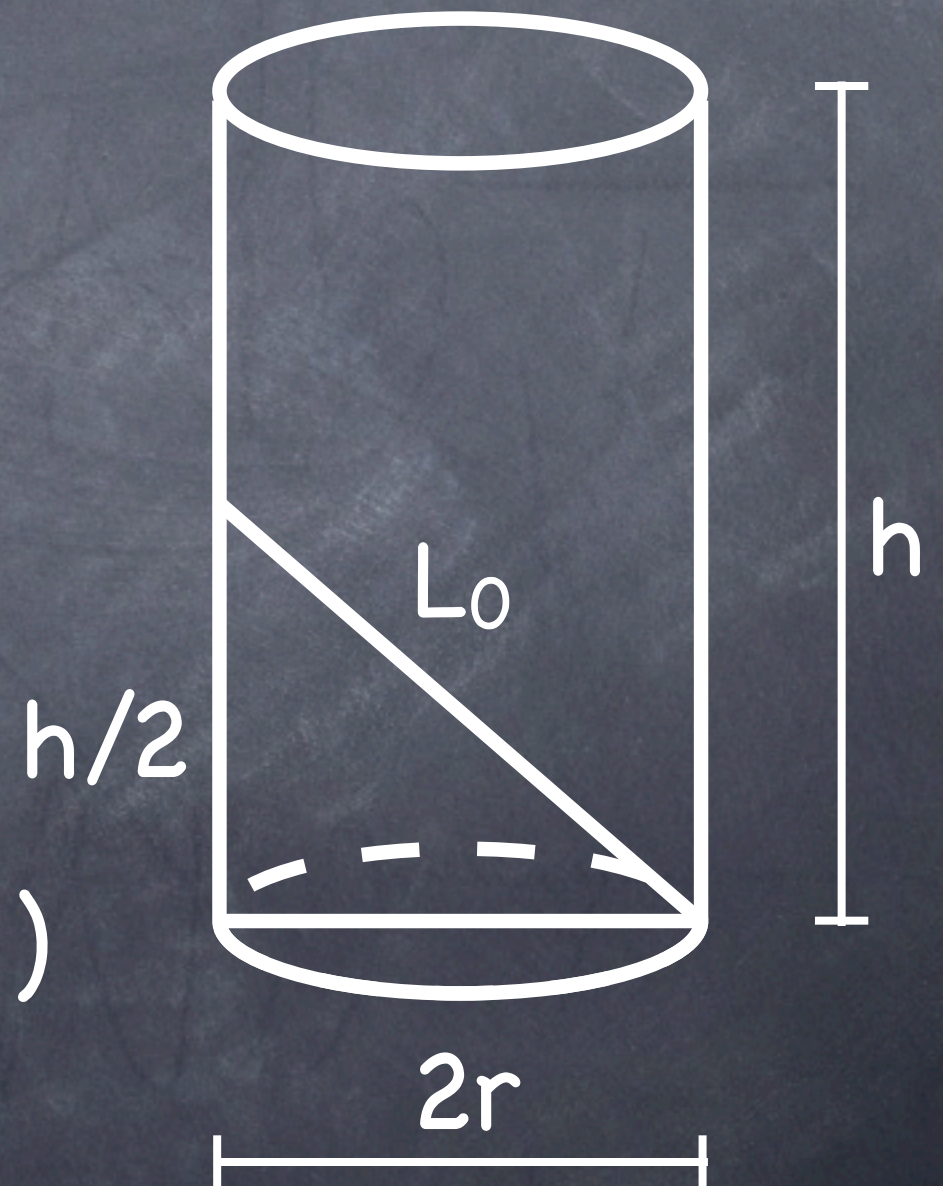
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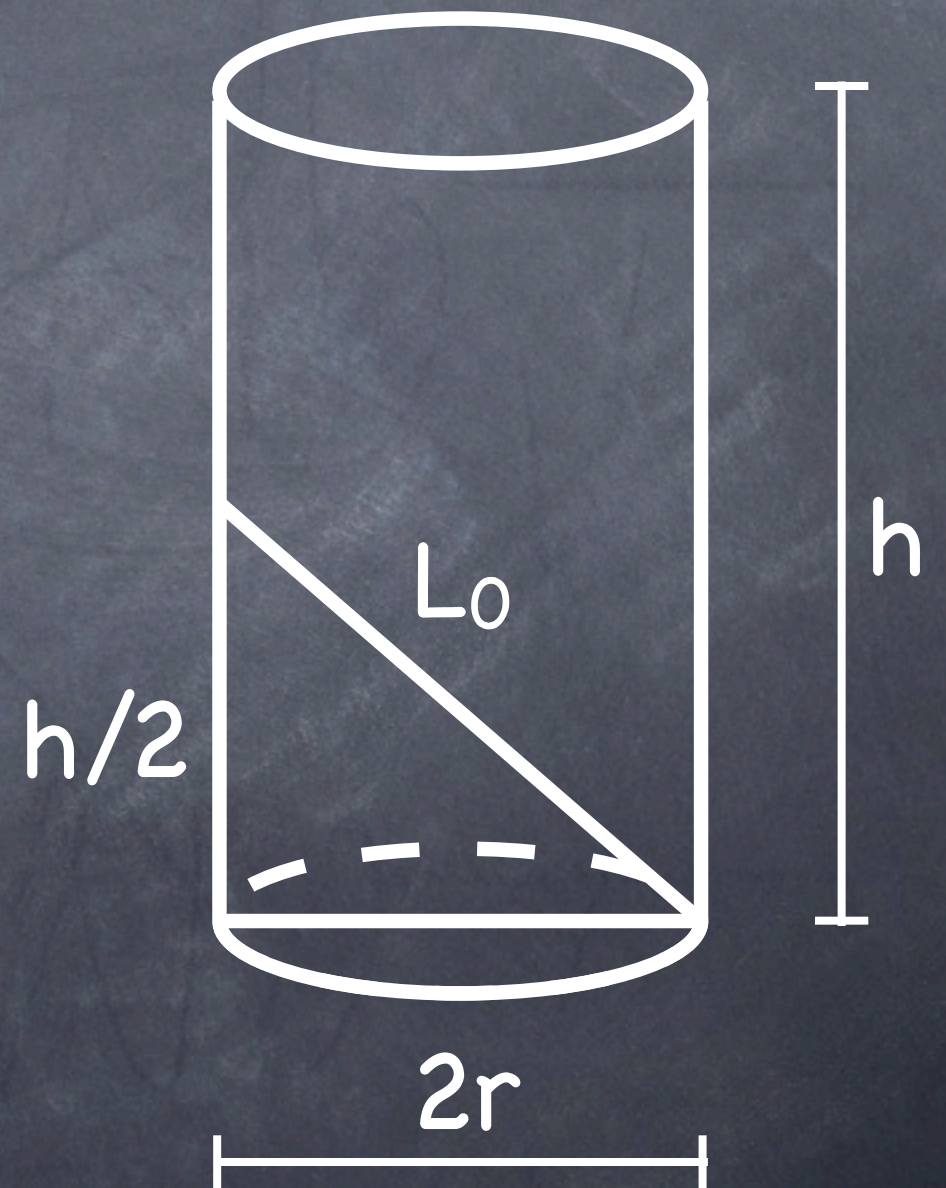
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(B) $L_0^2 = (2r)^2 + h^2$

(C) $V = 2\pi r h$

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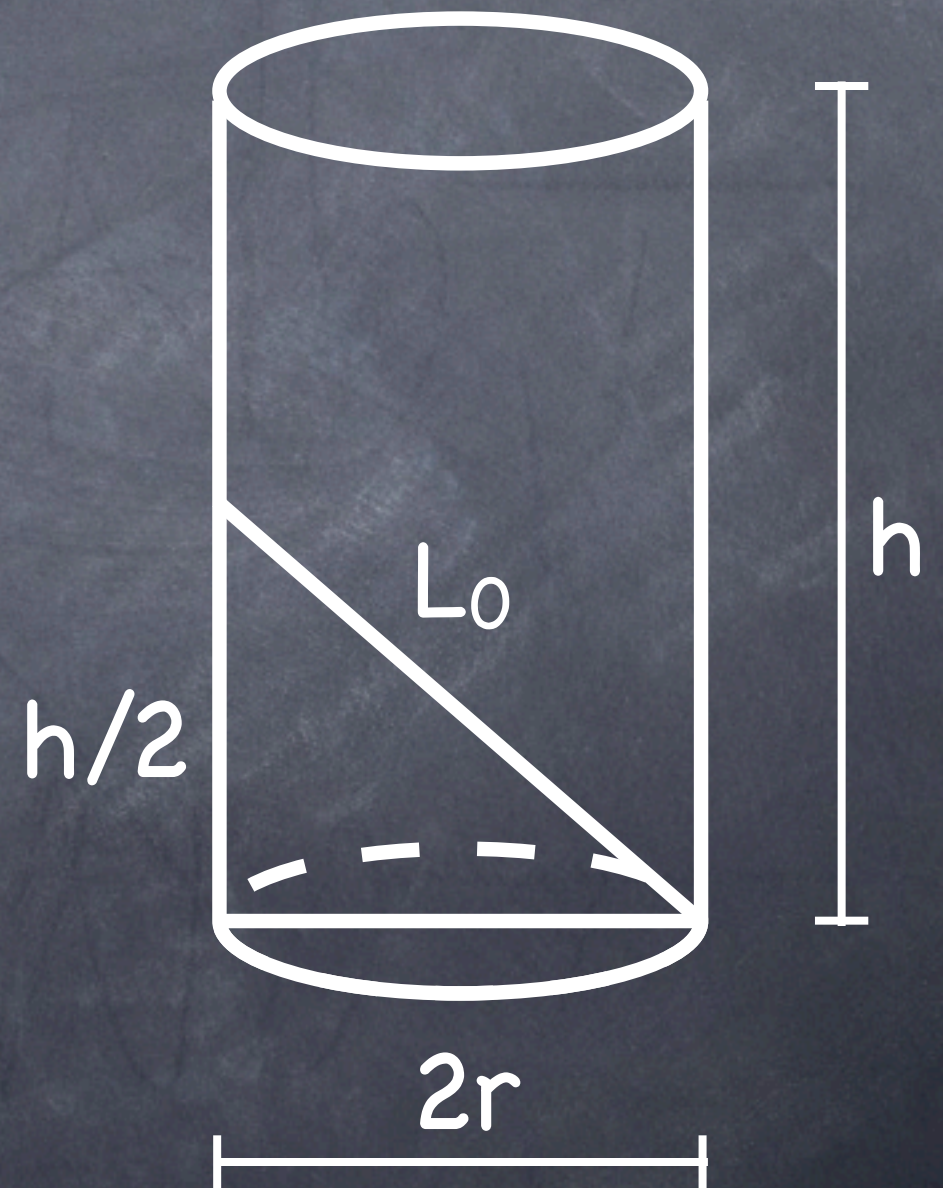
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Objective functions: $V = \pi r^2 h$.

Constraint: $L_0^2 = (2r)^2 + (h/2)^2$.

Solve for:

(A) r

(B) r^2

(C) h

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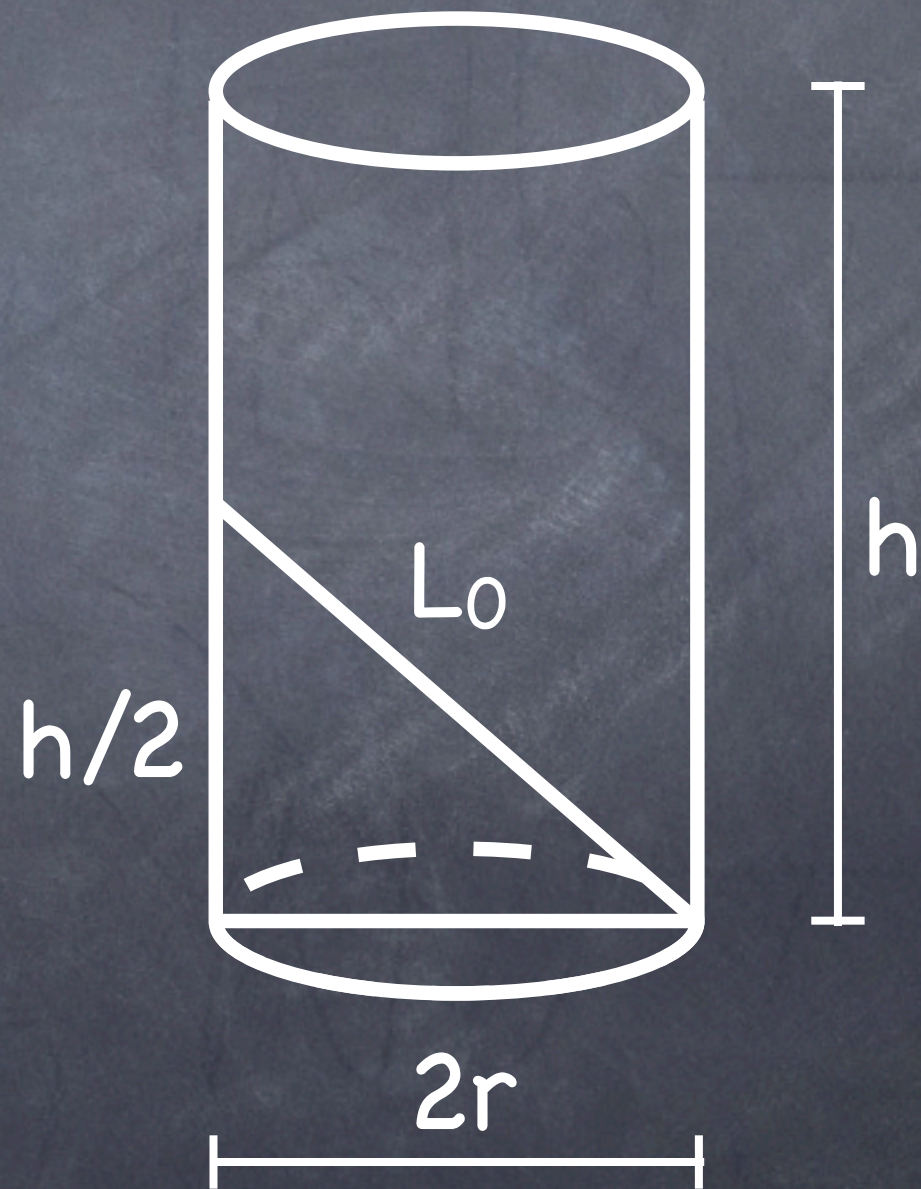
(D) h^2



$$V = \pi h(4L_0^2 - h^2)/16$$

What is the best h ?

- (A) $h = 0$
- (B) $h = 2L_0$
- (C) $h = \sqrt{3} L_0$
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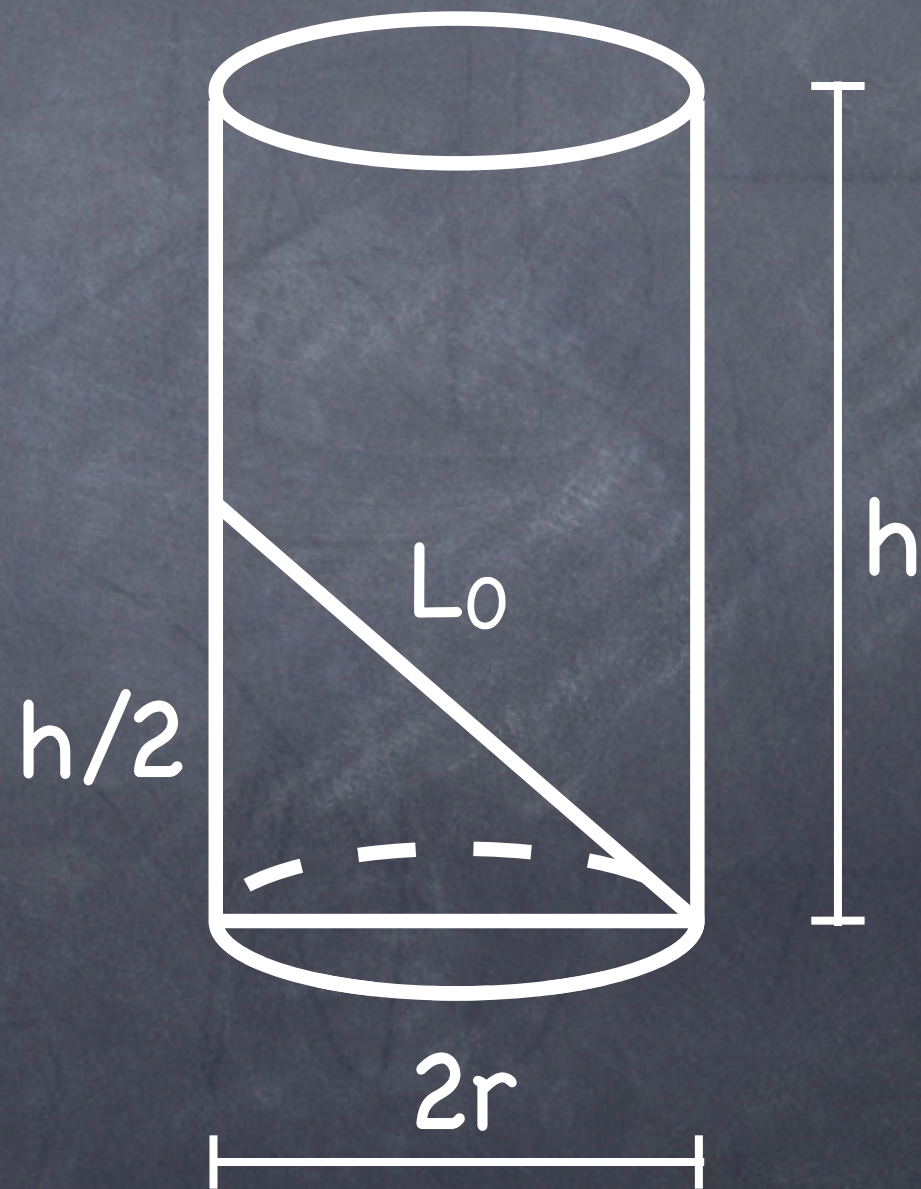
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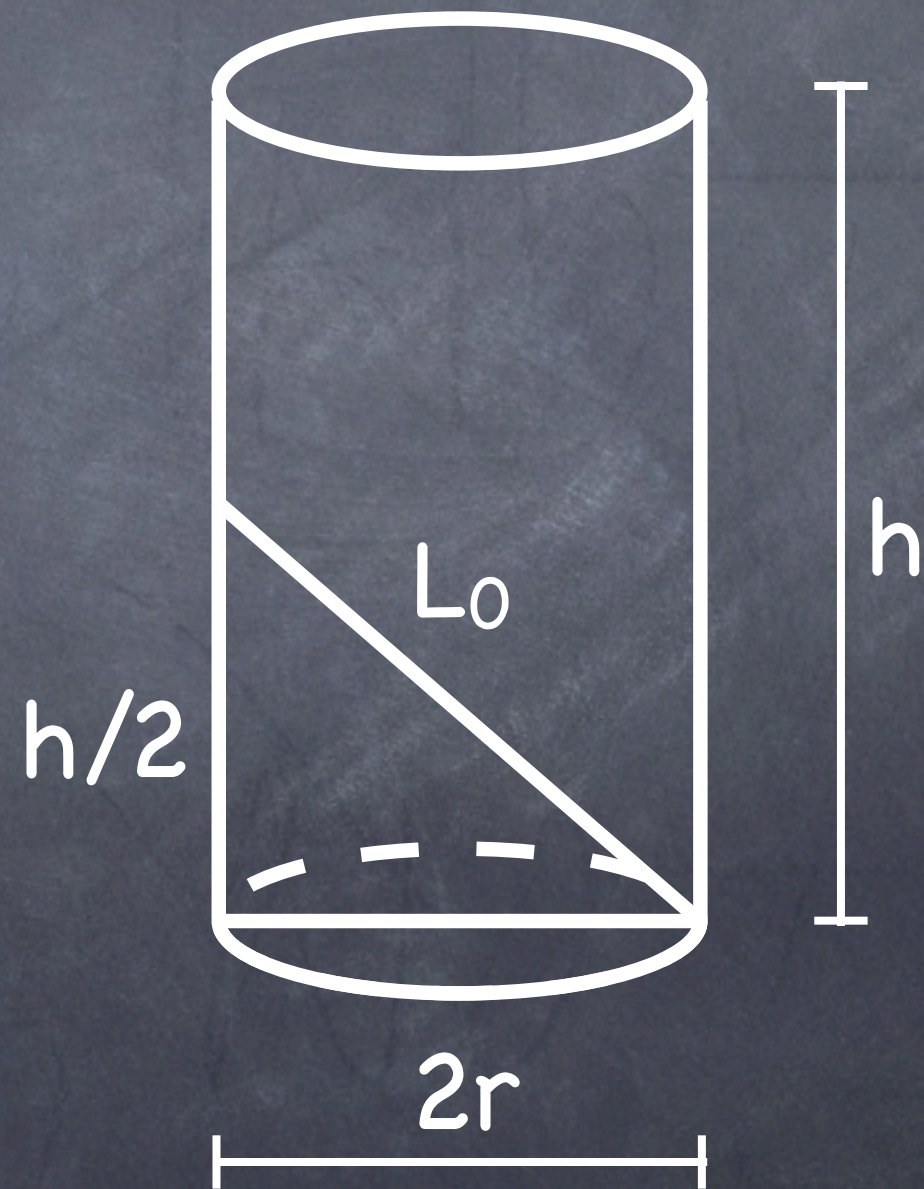
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[http://www.matematicasvisuales.com/english/html/
history/kepler/doliometry.html](http://www.matematicasvisuales.com/english/html/history/kepler/doliometry.html)

Overall procedure

1. Determine the objective function.
2. Determine the constraint.
3. Establish an expectation (end-points or local extremum).
4. Solve constraint for one variable (make your life easy if possible).
5. Substitute it into the objective function.
6. Find the absolute extremum (check concavity!).