

# Today

- Midterms – come to my office
  - Today 2–2:45 pm, 4:00–5:00 pm
  - Tues. 10:30 am – 12 pm
  - Wed. 11:30 am–12:30 pm, 2:30–3:30pm
- Optimization examples (goat, Kepler).

# Optimization

- Given a scenario involving a choice of some number, use calculus to find the best value.
  - Translate scenario into a mathematical problem.
  - Solve the problem.
  - Translate back (make sure it makes sense).

I have 10 meters of fence. I want the biggest enclosure possible for my goat. I only know how to make rectangular enclosures.

Find the max of

(A)  $A(w) = lw$ . ( $l$ =length,  $w$ =width)

(B)  $A(w) = w(10-w)$

(C)  $A(w) = w(5-2w)$

(D)  $A(w) = w(5-w)$



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I have 10 meters of fence. I want the enclosure to be as small as possible but it can't be narrower than my goat (1/2 meter).

How long and how wide should I make the enclosure?

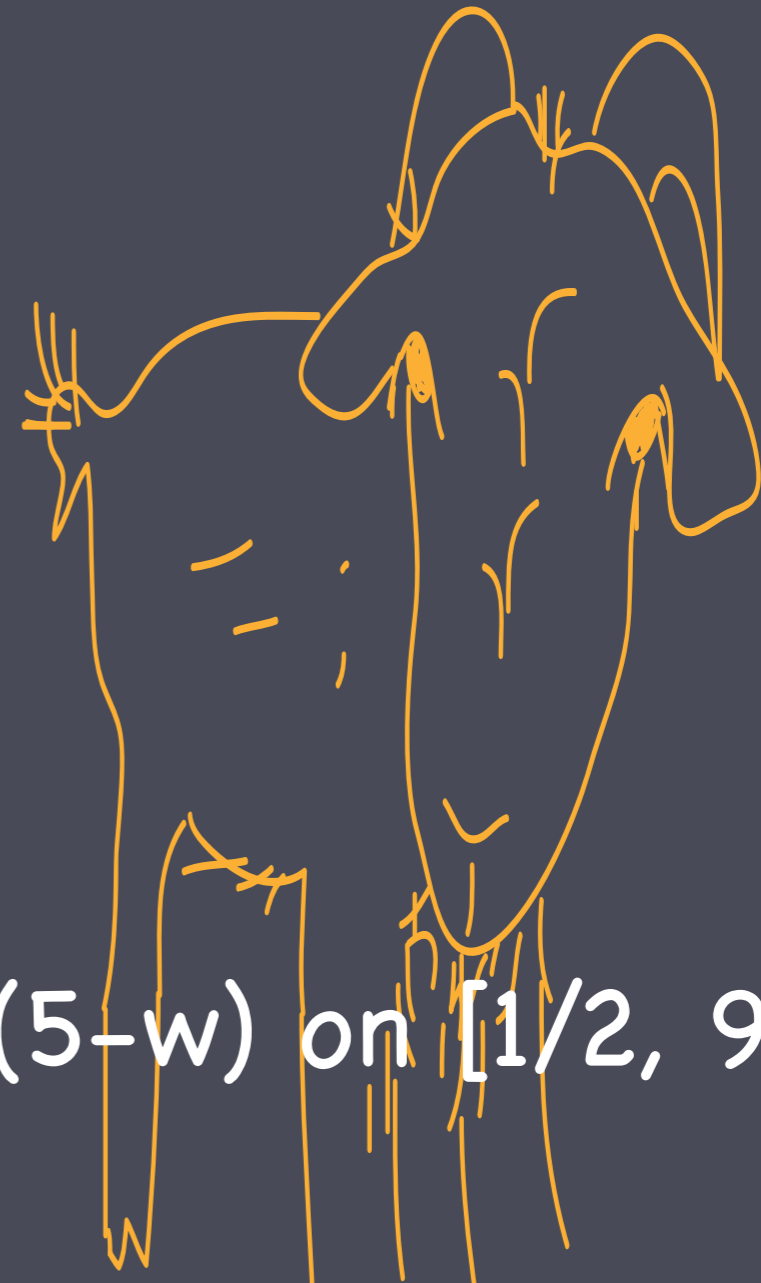
(A)  $l = 5/2$  m,  $w = 5/2$  m.

(B)  $l = 0$  m,  $w = 5$  m

(C)  $l = 1/2$  m,  $w = 9/2$  m

(D)  $l = 1/2$  m,  $w = 19/2$  m

Find absolute min of  $A(w) = w(5-w)$  on  $[1/2, 9/2]$ .



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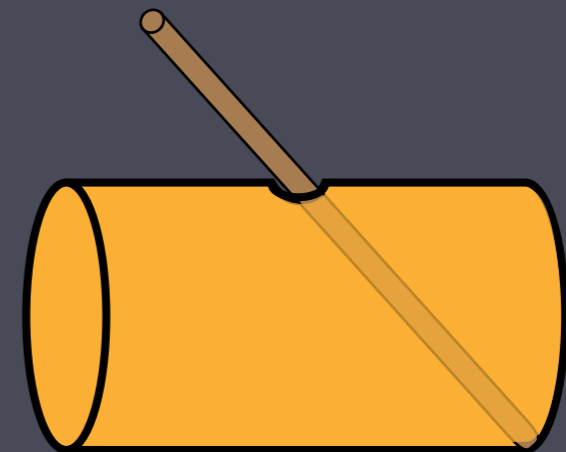
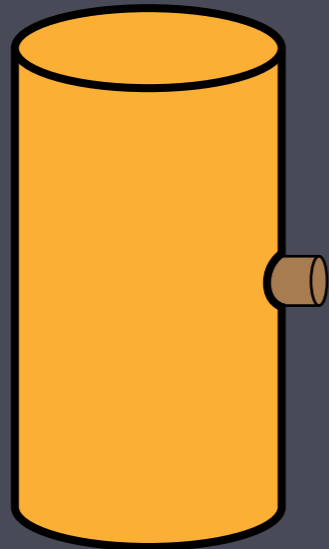


# General structure of these problems

- There's an "objective function" (OF) that you want to maximize/minimize.
- The OF depends on more than one variable.
- There's a constraint relating the two variables.
- The constraint simplifies the OF to one variable.
- The domain is restricted by "physical" considerations.

$$A(l,w)=lw, \quad 2l+2w=10 \quad \rightarrow l=5-w, \quad A(w)=(5-w)w$$

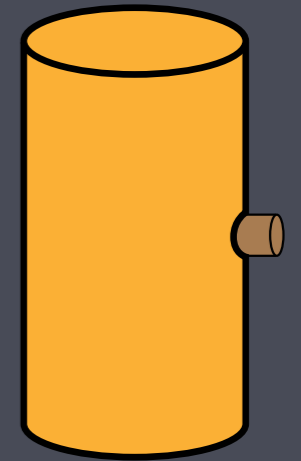
# Wine for Kepler's wedding



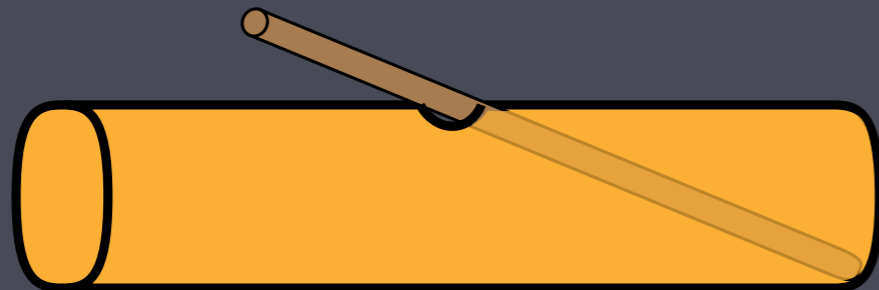
- Wine was sold by “the length of the submerged part of the rod”
- Same length of wet rod = same volume of wine?



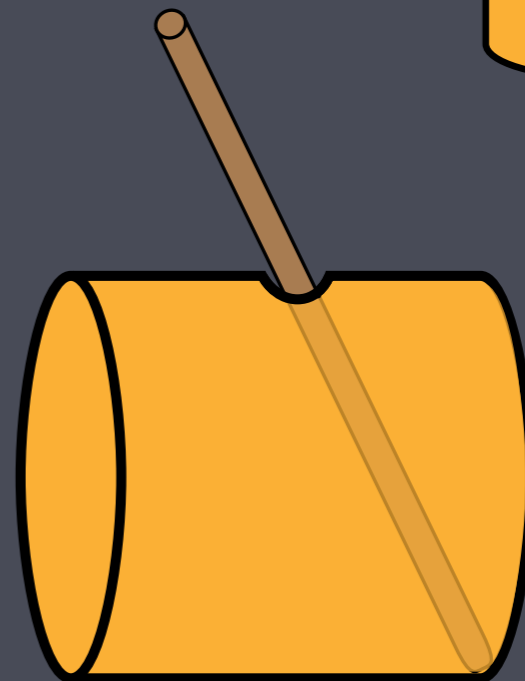
# Which barrel would you buy?



(A)



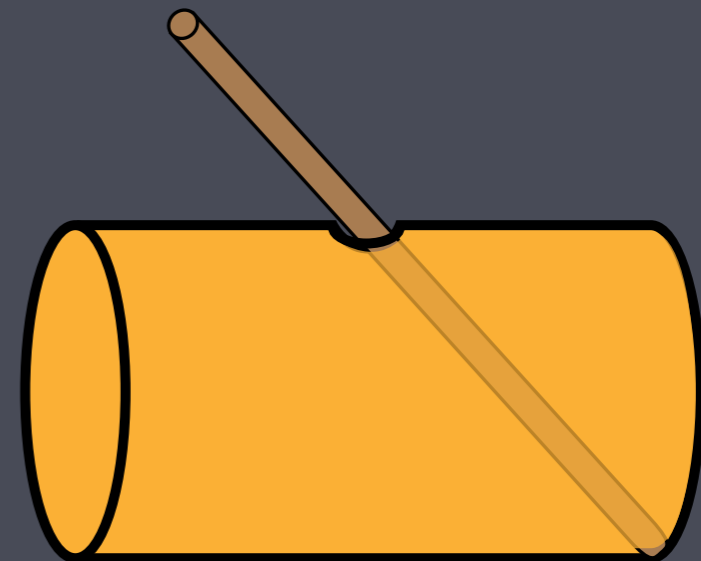
(C)



(B)



(D)



# Kepler should try to

- (A) Minimize the length of the rod.
- (B) Maximize the volume of the barrel
- (C) Maximize the volume while minimizing the length of the rod.
- (D) Maximize the volume of the barrel for a fixed rod length.
- (E) Minimize the rod length for a fixed volume of the barrel.

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- (E) Minimize the rod length for a fixed volume of the barrel.

Kepler had enough \$ for a rod of length  $L_0$ . How much wine can he get?

What do you expect to be the best option?

(A) Shortest possible barrel ( $h=0$ ).

(B) Tallest possible barrel ( $h = \max h$ ).

(C) Somewhere in between.

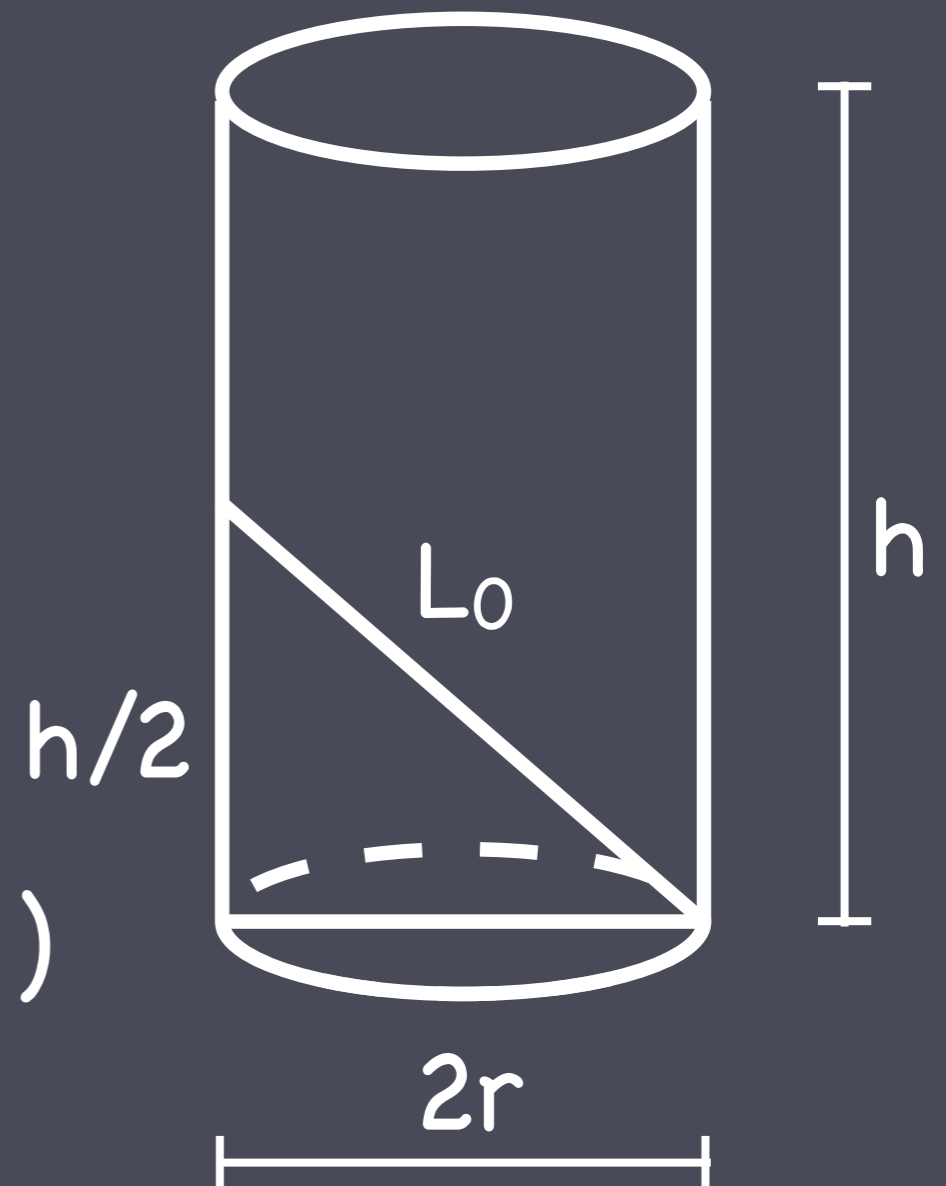
# Objective function? (to be maximized)

(A)  $V = 2\pi rh$

(B)  $r^2 = L_0^2/4 - h^2/16$

(C)  $V = \pi r^2 h$

(D)  $L_0 = \text{sqrt}((2r)^2 + (h/2)^2)$



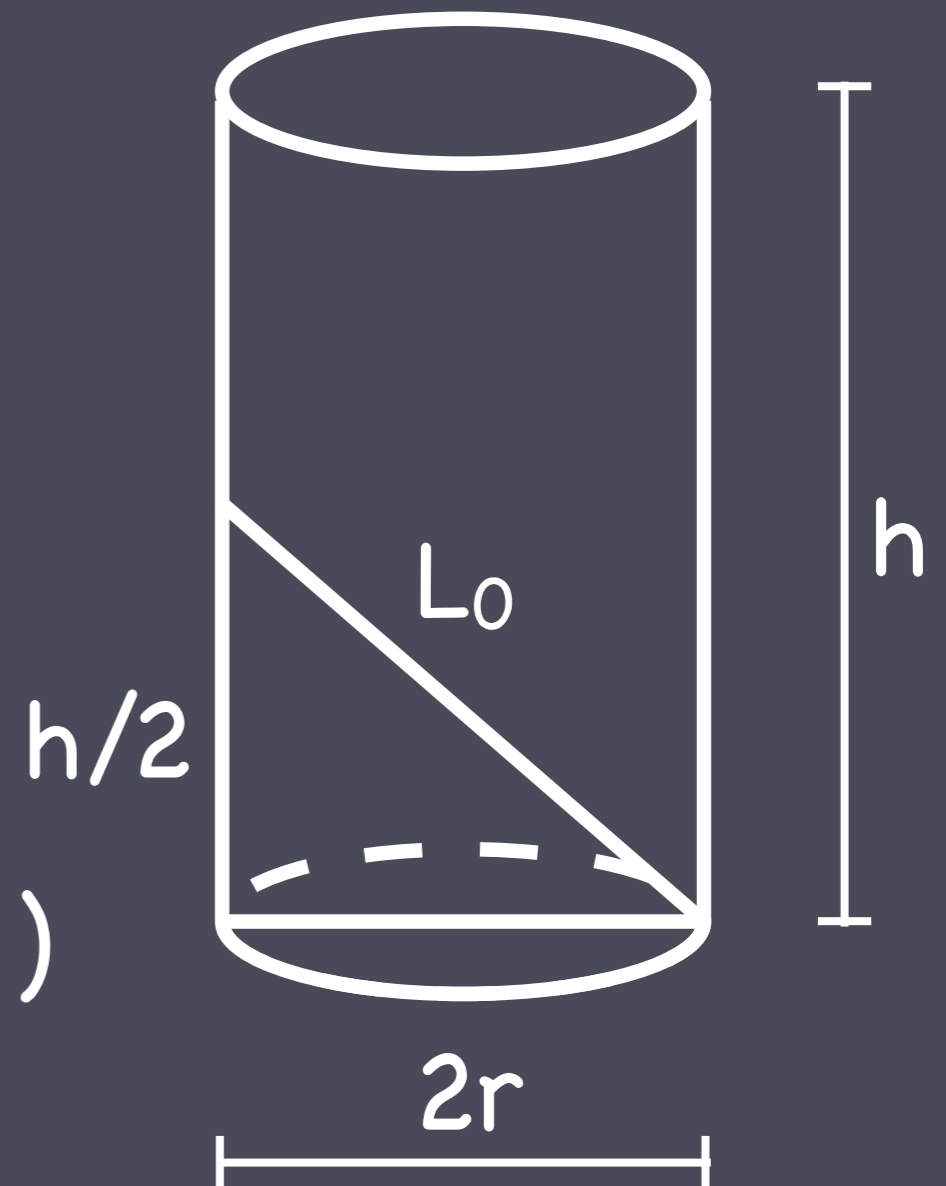
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# Constraint?

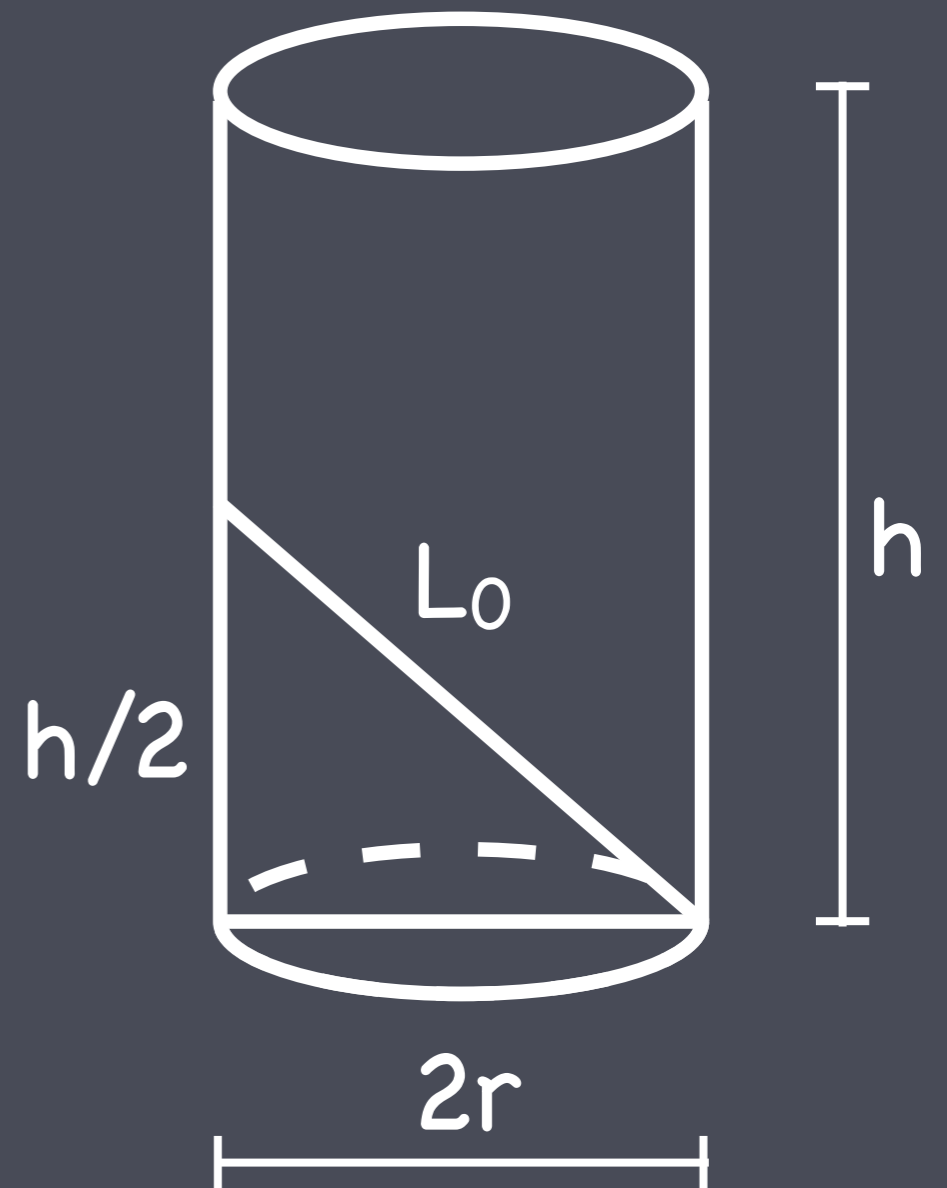
(used to simplify OF)

(A)  $L_0^2 = (2r)^2 + (h/2)^2$

(B)  $L_0^2 = (2r)^2 + h^2$

(C)  $V = 2\pi r h$

(D)  $L_0 = \tan(h/4r)$



# Constraint?

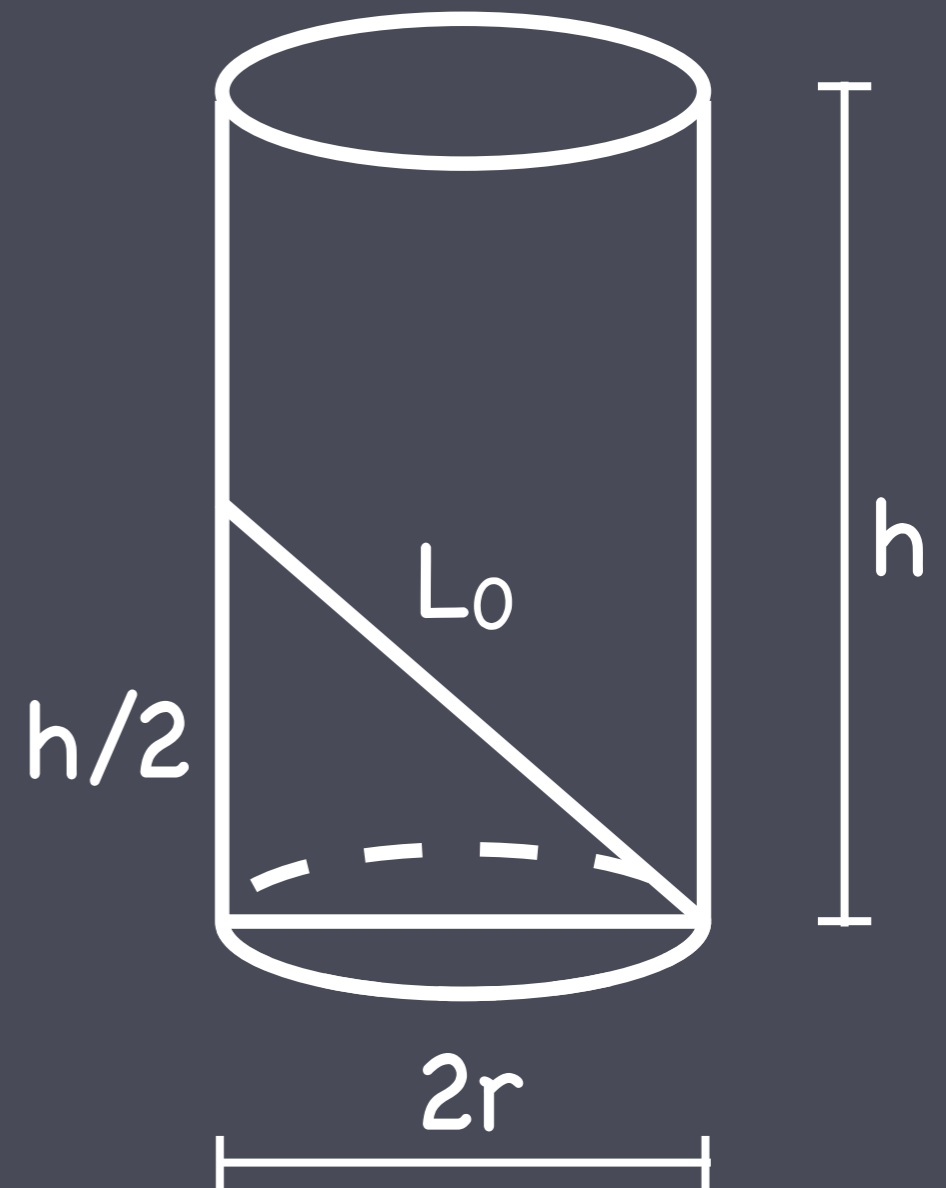
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Objective functions:  $V = \pi r^2 h$ .

Constraint:  $L_0^2 = (2r)^2 + (h/2)^2$ .

Solve for:

(A)  $r$

(B)  $r^2$

(C)  $h$

(D)  $h^2$



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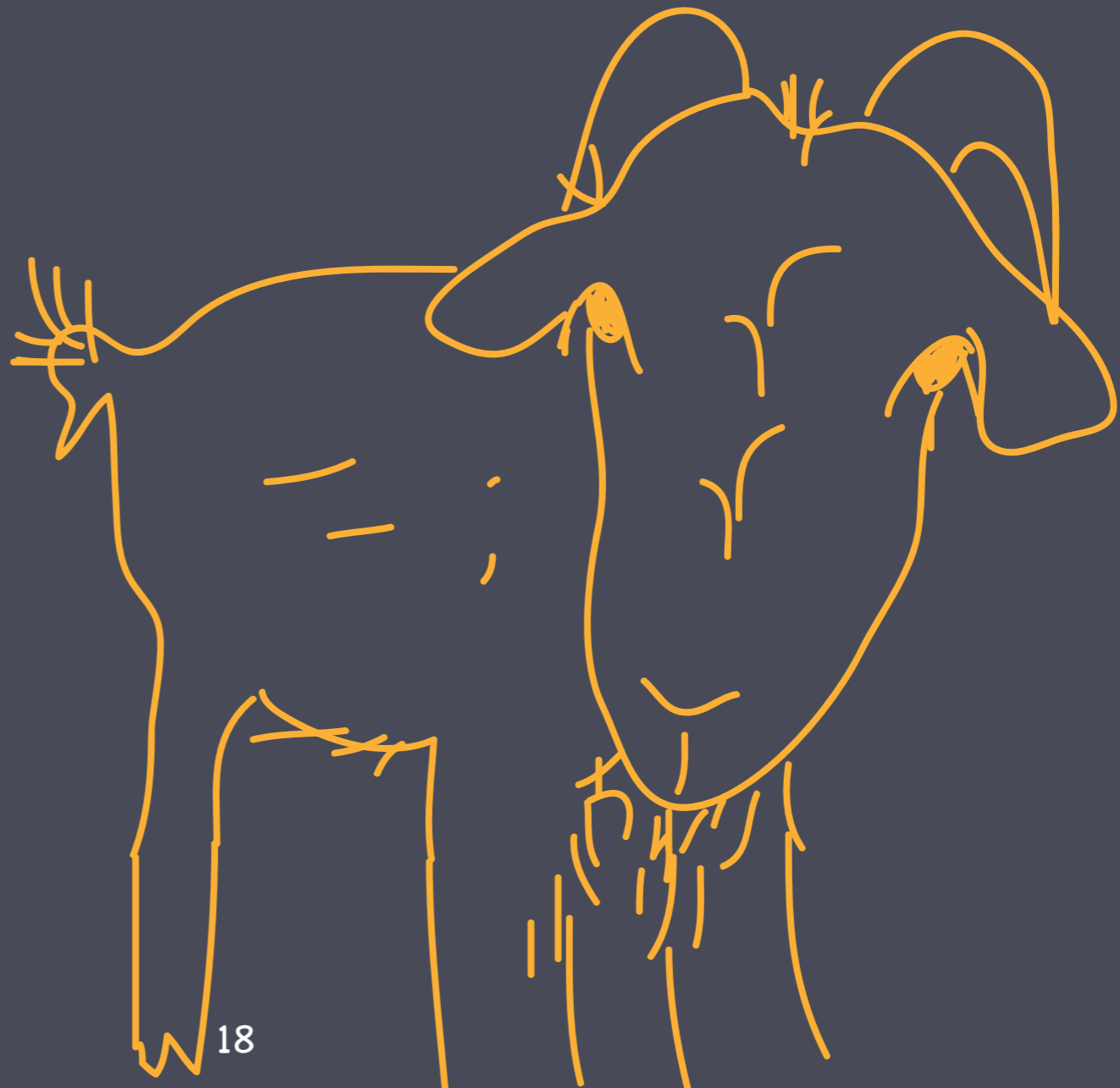
Solve for:

(A)  $r$

(B)  $r^2$

(C)  $h$

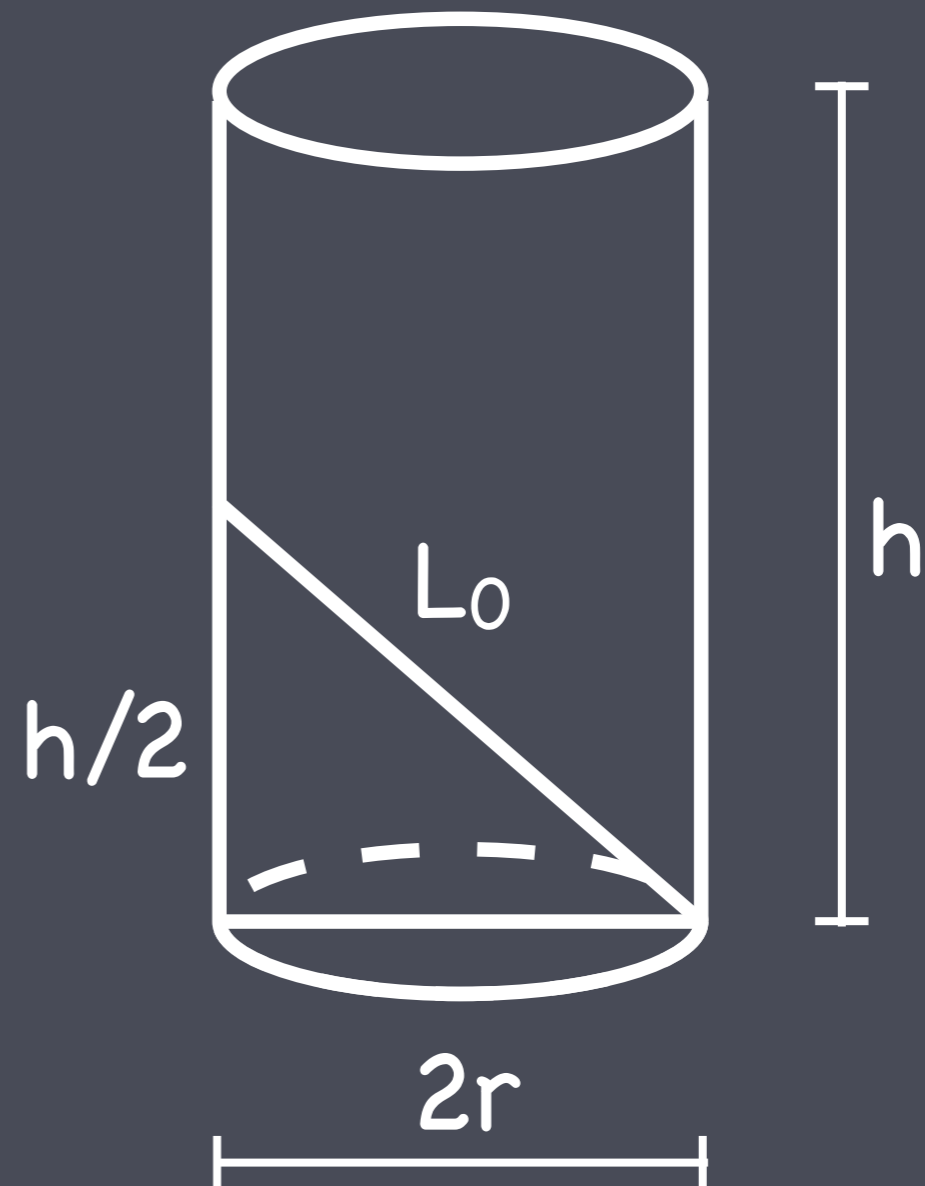
(D)  $h^2$



$$V = \pi h(4L_0^2 - h^2)/16$$

What is the best  $h$ ?

- (A)  $h = 0$
- (B)  $h = 2L_0$
- (C)  $h = \sqrt{3} L_0$
- (D)  $h = 2L_0/\sqrt{3}$



Did you do a FDT or SDT?

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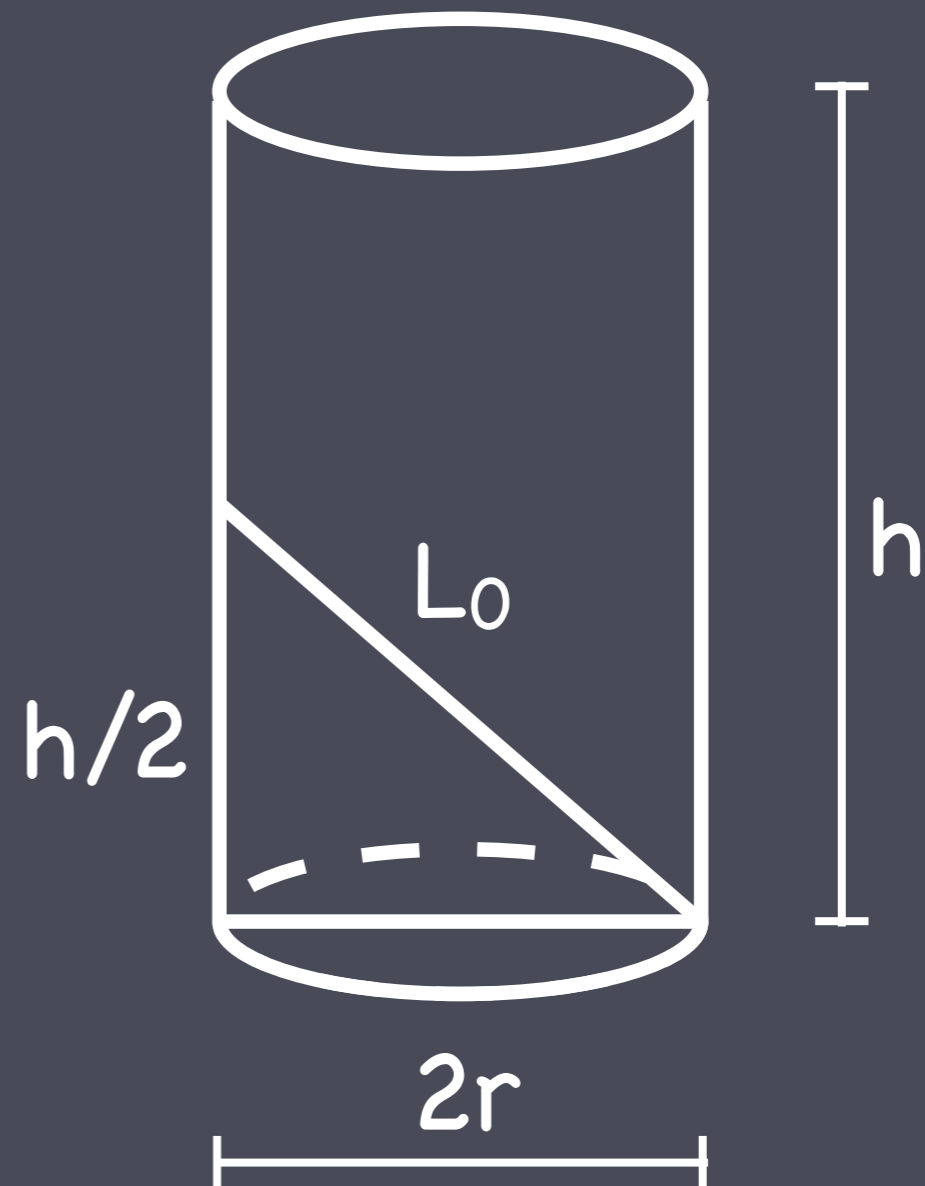
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Did you do a FDT or SDT?

[http://www.matematicasvisuales.com/english/html/  
history/kepler/doliometry.html](http://www.matematicasvisuales.com/english/html/history/kepler/doliometry.html)

# Overall procedure

1. Draw a sketch.
2. Determine the objective function.
3. Determine the constraint.
4. Establish an expectation (end-points or local extremum).
5. Solve constraint for one variable (make your life easy if possible).
6. Substitute it into the objective function.
7. Find the absolute extremum (check concavity!).